

EK BHARAT SHRESHTHA BHARAT REPORT: JANUARY 2021  
INDIATOURISM HYDERABAD

On 12<sup>th</sup> January 2021, Indiatourism Hyderabad promoted Ek Bharat Shreshtha Bharat Telanga-Haryana pairing of states in a Sankranti Cultural Festival alongwith the students of Rgency Institute of Hotel Management and Catering Technology, Hyderabad. EBSB branding was done through EBSB Tshirts, placards, distribution of EBSB paired states bookmarks, etc. A spot quiz on EBSB was made on the paired states where the participants received prizes.



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